

Amendments to the Claims are reflected in the complete listing of claims which begin on page 3 of this paper.

Remarks begin on page 6 of this paper.

Amendment to the Claims:

This listing of claims will replace all prior versions of claims in the application:

1-27. (Canceled)

28. (Currently amended) A container blank, comprising:

A paperboard substrate layer ~~comprising paperboard~~ suitable for forming a sidewall of a container, wherein the substrate layer has an interior and an exterior as well as upper and lower substrate layer portions corresponding to upper and lower portions of the container sidewall; and

a layer consisting essentially of a single shrink film layer adhered secured to the interior of the substrate layer on both the upper and lower portions of the substrate layer, wherein the shrink film layer is adapted to shrink away from the substrate layer upon application of heat thereto, thereby providing a shrunk film layer adhered secured to the interior of the substrate layer on both its upper and lower portions after heat is applied to the shrink film layer; and

wherein whereby the shrunk film layer provides at least one thermal insulating pocket between the substrate layer and the shrunk film layer and wherein the shrunk film layer is secured to both the upper and lower portions of the container sidewall insulation when present on an interior of a container.

29. (Previously presented) The container blank of claim 28, wherein the shrink film is capable of automatically pulling away from the interior of the substrate layer at a temperature range of about 180°-190° F.

30. (Previously presented) A container formed from the container blank of claim 28.

31. (Currently amended) The container of claim 30, wherein the shrink film layer is adhered secured to the interior of the container so as to provide a single generally horizontal thermally insulating air pocket after application of heat to the interior of the container.
32. (Previously presented) The container of claim 31 having a seam, wherein the seam is not covered by the thermally insulating air pocket.
33. (New) The container blank according to claim 28, wherein the shrink film layer is a biaxially oriented shrink film.
34. (New) The container blank according to claim 42, wherein the shrink film layer is a uniaxially oriented shrink film.
35. (New) The container blank according to claim 28, wherein the shrink film layer is secured to the inner surface of the substrate layer by a method selected from the group consisting of extrusion coating, rotary heat sealing, and adhesive lamination.
36. (New) The container blank according to claim 28, wherein the shrink film layer is secured to the inner surface of the substrate layer by a plurality of generally horizontal seal lines.
37. (New) A container blank, comprising:

A substrate layer made of a disposable material suitable for forming a sidewall of a container, wherein the substrate layer has an interior and an exterior;

a shrink film layer having upper and lower portions corresponding to their relative positions on the sidewall of the container, secured to the interior of the substrate layer on both the upper and lower portions of the shrink film layer, wherein the shrink film layer is adapted to shrink away from the substrate layer upon application of heat thereto, thereby providing a shrunk film layer secured to the interior of the substrate layer on both the upper and lower portions of the shrink film layer after heat is applied to the shrink film layer; and

whereby the shrunk film layer provides at least one thermal insulating pocket between the substrate layer and the shrunk film layer and wherein the shrunk film layer is secured at both its upper and lower portions to the container sidewall.

38. (New) The container blank according to claim 37, wherein the shrink film layer is secured to the inner surface of the substrate layer by a plurality of generally horizontal seal lines.

39. (New) A container blank, comprising:

A substrate layer made of a disposable material suitable for forming a sidewall of a container, wherein the substrate layer has an interior and an exterior as well as upper and lower substrate layer portions corresponding to upper and lower portions of the container sidewall;

a shrink film layer secured to the interior of the substrate layer on both the upper and lower portions of the substrate layer, wherein the shrink film layer is adapted to shrink away from the substrate layer upon application of heat thereto, thereby providing a shrunk film layer secured to the interior of the substrate layer on both its upper and lower portions after heat is applied to the shrink film layer; and

whereby the shrunk film layer provides at least one thermal insulating pocket between the substrate layer and the shrunk film layer and wherein the shrunk film layer is secured to both the upper and lower portions of the container sidewall when present on an interior of a container.

40. (New) The container blank according to claim 39, wherein the shrink film layer is secured to the inner surface of the substrate layer by a plurality of generally horizontal seal lines.